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News Release

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SAN BERNARDINO CITY UNIFIED HIRES EXPERIENCED SUPERINTENDENT WITH PROVEN TRACK RECORD

The Board of Education of the San Bernardino City Unified School District on Tuesday, June 5, hired veteran educator Dr. Dale Marsden to lead the 53,000-student District.

“We are absolutely thrilled that Dr. Marsden has agreed to join us to lead our staff and students to being an effective District that creates successful adults,” said Board President Dr. Barbara Flores.

“We can achieve that with Dr. Marsden’s leadership and by focusing on college and career readiness.”

In searching for its new educational leader, the Board paid close attention to research as well as the experience of surrounding school districts, which have shown that without a strong superintendent, the work of individual teachers and principals does not have a positive impact across the entire District.

“We felt strongly that we must hire a leader with a proven track record of success, a leader with deep character values, a leader who cares, and who will genuinely connect with our labor unions as well as parents, business and civic leaders,” Flores said. “Dr. Marsden is that leader, a leader with innovative solutions and vision.”

Dr. Marsden is currently superintendent of the Victor Elementary School District in the High Desert. His tenure in San Bernardino Unified begins July 1, 2012.



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“I look forward to improving on existing programs and to helping the children of San Bernardino and Highland receive a top-notch education that will prepare them to succeed in the 21 century,” Marsden said after being introduced at Tuesday’s Board meeting.

Dr. Marsden, a father of four, replaces Dr. Arturo Delgado who left in June 2011 to head the Los Angeles County Office of Education.